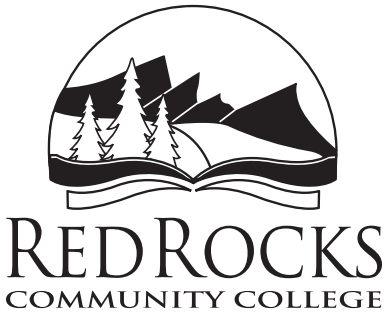


RRCC BRAND: ELEMENTS TO USE

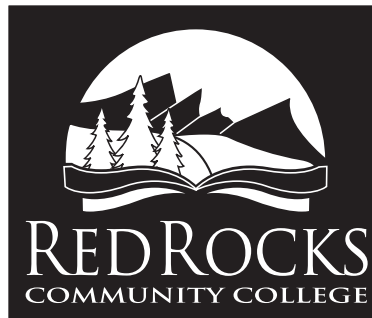
CONSISTENCY IS KEY...INTERPRETATIONS ARE MANY.



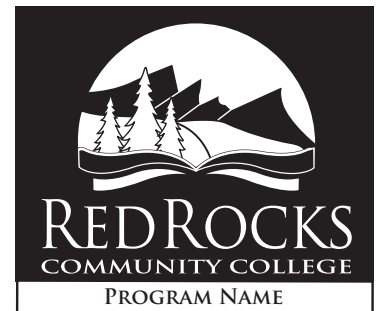
FULL COLOR LOGO



BLACK ON WHITE LOGO



WHITE ON BLACK LOGO



FULL COLOR TEXT LOGO



BLACK ON WHITE TEXT LOGO



WHITE ON BLACK TEXT LOGO



PMS COLORS



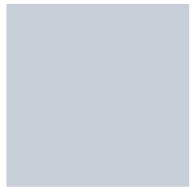
PANTONE 5275C



PANTONE 5275C 80%



PANTONE 5275C 50%



PANTONE 5275C 25%



PANTONE 1815 UNCOATED