

Red Rocks Community College
Writing a Business Plan SBM113040
Course Syllabus

Instructor

David Lavery
303.237.8838 (Office & Cell)
D2L Email

Course Meetings

- December 4 – 5:00pm to 10:00pm
- December 5 – 8:00am to 5:00pm

Course Overview

This course covers the key components of writing a business plan with an emphasis on the following areas:

- Business plan purpose
- Equity vs. debt
- Writing style
- Narrative sections
- Financing
- Graphs/charts

Grading

- Students need to attend both days
- Complete a rough draft business plan
- Give a business plan presentation
- Attendance – 50%
- Business plan/presentation – 50%