

Current Topics in Business
Spring 2016
Course Syllabus
Red Rocks Community College

Instructor:

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Course Objectives: Current topics in business can take in a lot of territory. We will highlight a number of topics that apply to the current business environment. They include:

- Building and leading a strong team
- Developing a winning culture
- Recruiting and hiring in a tight labor environment
- How social media is changing marketing in the today's digital age (speaker)
- The minimum wage debate (speaker)
- Legal marijuana and the Colorado workplace
- Current trends in website design and applications (speaker)
- Miscellaneous current business topics

The course will include group activities and discussions, guest speakers and lecture.

Course Meetings: Friday, May 6th, 5:00 p.m. to 10:00 p.m.
Saturday, May 7th, 8:00 a.m. to 5:00 p.m.
Red Rocks Main Campus East Building Room 1178

Course Materials: There is no required text. There will be class handouts and in-class activities.

Pre-class Assignment: Each student is asked to prepare a short paper on a current business topic of interest to that student. The paper should include a brief overview of the topic, the reason it is a relevant "current business topic," the parties affected, the arguments or major conflicts surrounding the issue and finally the student's view(s) on the subject. The student will be asked to introduce that topic with a brief overview for class discussion. The paper should be at least two full pages in a 10-12 point font with normal spacing and margins. Any sources used should be cited in end notes.

Class Attendance: Because of the accelerated nature of the course, the multiple in-class discussions and activities, and the few class meetings, it is critical for students to attend all class meetings in order to achieve full final grade potential.

Evaluation: **Total points available: 60**

- Class attendance: 20
- Class participation: 20
- Current topic paper 20

A = 50-60

B = 40-49

C = 30-39

D = 20-29

F < 20

Expectations: It is expected that students will come to the class ready to participate. Much of the classroom discussion will center on case studies and in-class activities. These discussions are designed to move the class forward and failure to participate will impact both the quality of the class and the student's participation grade.

I'd like to see the class function with a business like atmosphere. Respect for one another's opinions and a good natured sense of humor are at the top of my list. I expect students to arrive on time and cell phones, laptops and tablets need to be off once class starts. We'll take brief breaks as needed over the course of the two days.

Diversity Statement

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The College has designated the Human Resources Director as its Equal Opportunity Employment Officer and Title IX Administrator with the responsibility to coordinate its civil rights compliance activities and grievance procedures. Report all concerns or complaints relating to discrimination or harassment to the Title IX/EO Coordinator(s), Bill Dial, Director of Human Resources/Title IX Administrator. 13300 West Sixth Avenue, Lakewood, CO 80228. 303-914-6298. billdial@rrcc.edu

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