### **Student Employment Position Announcement**



# Marketing and Communication Social Media Specialist II Work Study

#### Job Description:

We are looking for a driven Social Media Specialist to attract and engage with targeted virtual communities. Under the direction of the Creative Production Manager, Specialist will generate, edit, publish and share daily content that builds meaningful connections and encourages action. Moderate content and comments on all social media accounts. Collaborate with others and continuously improve content by capturing and analyzing the appropriate social data/metrics, insights and best practices.

#### Job Requirements:

- Proven experience in social media or related field
- Excellent consulting, writing, editing, presentation and communication skills
- Demonstrable social networking experience and social analytics tools knowledge
- Knowledge of online marketing
- Positive attitude, detail and customer oriented with good multitasking and organizational ability
- Self motivated and proactive
- Eat and sleep social media

You must be eligible for student employment (enrolled in a minimum of six (6) credit hours for the current semester) and be awarded work-study through Red Rocks Community College to apply.

#### Job Payment Information:

Wage: \$8.75~9.50 an hour (based on experience)

Paid: Bi-weekly (Fridays)

#### How to Apply:

- 1. Go to Financial Aid and receive your work study referral form.
- 2. Contact Adam.Thomas@rrcc.edu. Please include relevant links demonstrating your knowledge of social media (Facebook, Twitter, Instagram, etc.).

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Red Rocks Community College is committed to diversity in its people and programs. The College is an equal opportunity educational institution and does not discriminate on the basis of disability, race, creed, color, sex/gender, sexual orientation gender identity, religion, age, national/ethnic origin, pregnancy status, veteran's status, genetic information, physical or mental disability, or any other category protected by applicable law, in its employment practices or educational programs and activities.

RRCC has designated the Executive Director of Human Resources as its Affirmative Action Officer/Equal Opportunity

Administrator/Title IX Administrator with the responsibility to coordinate its civil rights compliance activities and grievance procedures. For information, contact Bill Dial, Executive Director of Human Resources, Title IX Coordinator, Title VII/Equal Opportunity Coordinator, ADA/Sec 504 Coordinator, 13300 West Sixth Avenue, Lakewood, CO 80228. 303-914-6298.

Bill.Dial@rrcc.edu