

SALARY GUIDE

2019

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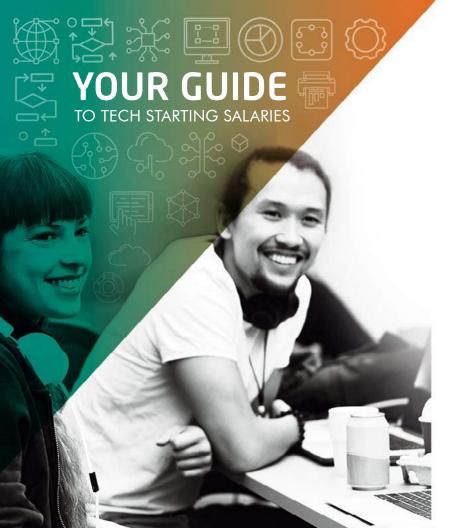


A Manager's Onboarding Checklist



About Us

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Employers are competing in a fierce hiring market today. Skilled technology professionals are in short supply, and top candidates frequently field multiple job offers. For many roles, the talent crisis is expected to deepen.

Recruiting and retaining the best people require staying current on salary and hiring trends. And the 2019 Robert Half Technology Salary Guide can help you do just that.

Why a salary guide from Robert Half Technology? Because we know what we're talking about when it comes to compensation and hiring. Our staffing specialists place technology professionals with companies like yours every day. We know what candidates are looking for in job offers, which skills require employers to pay a premium and which types of roles are hardest to staff. The salary ranges in the guide are based on the thousands of placements we've made and the actual salaries our clients are paying to land top talent.

In short, the 2019 Robert Half Technology Salary Guide is your all-in-one source for comprehensive and accurate salary and hiring data.





As companies pursue digital transformation, IT departments must collaborate with more areas of the business than ever before when it comes to technology purchases and strategies.

This trend — indeed, all trends prompted by digital transformation — is driven by a desire to create new products and services, enhance the customer experience, and generate revenue. At the same time, shifts like these are creating challenges for technology leaders, including increased project volume and a critical shortage of technology workers to address it. According to research by Robert Half Technology, more than half of IT departments in North America are understaffed.

Here's a look at some other trends likely to shape tech hiring in the year ahead.

Project professionals are often the best choice

One way IT departments are gaining immediate access to the expertise they need is by engaging project-based consultants and other interim professionals. Not only does this approach give managers more time to find full-time staff, it also allows them to reduce costs since not all tasks require full-time hires. This flexible staffing strategy also enables IT leaders to move fast when addressing key projects, such as system upgrades and implementations and cloud migrations, while maintaining top performance in core IT operations.

Hybrid job skills bring high value to teams

Companies want professionals who can assume blended roles — positions that sit between IT and another department such as marketing or operations. This calls for not only specialized technical expertise but also a solid array of soft skills.

Non-tech attributes are key

Business expectations for 24/7 connectivity and IT service reliability require technology teams to be responsive and empathetic. Critical thinking and analytical skills are valued as well because many digital projects are designed to solve

business problems and break new ground in product and service offerings. The pace of digital change in general requires IT professionals to be adaptable and committed to continuous learning.

Employers must make strong offers and move quickly

Because in-demand tech pros know their expertise is hard to find, many have high expectations about compensation, perks, benefits, professional development and advancement opportunities.

When a business does find candidates who are a good fit, it can't afford to waste time. Top professionals are weighing multiple offers, and delays in the hiring process can cause them to turn to other opportunities.

Organizations are becoming more willing to train

In this market, holding out for a candidate who checks all the boxes can easily lead to missing a great hire. That's why many firms look for professionals who have the fundamental skills needed for a role and the aptitude to be trained quickly. And for some positions, relevant on-the-job experience can carry more weight than a college degree.

HOT INDUSTRIES IN 2019



Financial services — Big data, information security and large-scale digital transformation initiatives continue to call for a wide range of IT skills in this sector. Finance technology companies are also creating new IT career opportunities.



Software as a Service (SaaS) — The SaaS industry is growing rapidly as more companies shift from traditional software to cloud-based applications and subscription services. Cloud architects, cloud systems engineers and cloud developers are among the roles in high demand.



Manufacturing — This industry has become a hotbed for digital innovation as companies deploy robotics, advanced data analytics, internet of things (IoT) devices and more. IT teams are also working with operational technology teams to develop new business models and services.



Healthcare — As providers continue to modernize their operations and innovate, they need support from IT in many areas, especially patient privacy and medical record confidentiality.







For tips on building effective technology teams to meet today's business demands, see our Staffing Digital Projects report.



To understand which skills will likely be needed in the workforce of the future, see our report on the future of work.

For details on in-demand positions, see the glossary of job descriptions.



Hard-to-staff positions



Cloud architects

Cloud systems engineers

Data scientists

Database developers

Developers (web, software, mobile)

DevOps engineers

Full-stack developers

Help desk and desktop support professionals

ToT specialists

Network administrators

Security professionals (data, information, network, systems, cloud)

Systems administrators

In-demand technical skills and expertise*

• .NET

Angular

Apache Spark

• Artificial intelligence

Augmented reality

Blockchain

C#

Cloud and SaaS

Golang

Hadoop

Java

JavaScript

Machine learning

Microsoft SQL Server

PHP

Python

R

ReactJS and React Native

• Ruby on Rails

SAS

Swift

Virtual reality

 Virtualization (Amazon Web Services, Microsoft Hyper-V and VMware)

^{*}Employers may increase salaries 5 to 10 percent for professionals who have certain in-demand abilities. The certifications and skills listed on Pages 7 and 9 are among the most commonly sought by employers in the United States and Canada.

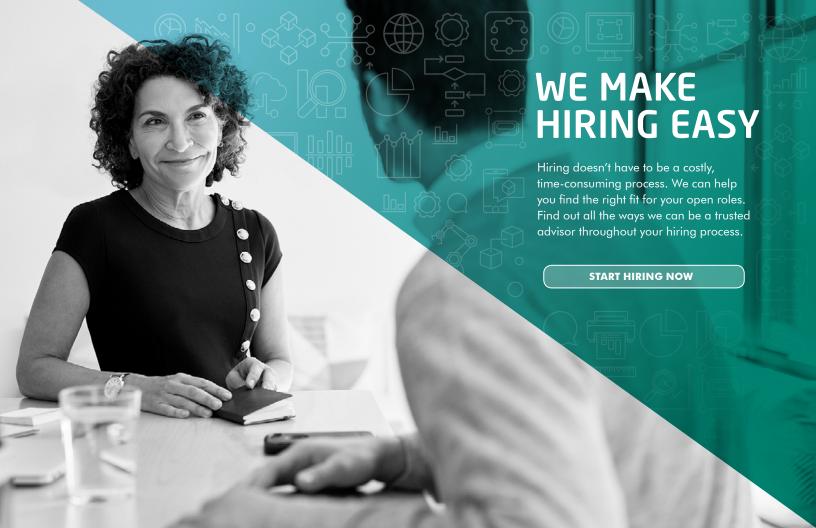


The job interview is your opportunity to gauge your candidates' technical and interpersonal skills. Here are questions to ask that will give you insight into both.



- Tell me about a recent project or process that you made better, faster or more efficient.
- What's your approach to working with new or unfamiliar technology?
- What are the best ways you've found to keep your tech skills current?
- Tell me about your biggest professional tech-related failure.
- What emerging technology excites you the most?
- What was the most challenging project you worked on in the last year?
- What kind of tech projects do you work on when you're not on the job?
- How would you explain the internet to a person from the 1950s?
- Tell me about the best tech team you've worked with and what made it work so well.
- Our website is running slow how would you investigate and solve the problem?





HOW TO USE OUR SALARY TABLES

To help you determine salary levels for new hires, we report starting pay ranges by percentiles, as defined on this page. Salary figures represent the national average, but you can adjust the figures on the following pages to your market using the local variances on Pages 18-19 for the United States and Page 25 for Canada. Bonuses, benefits and other forms of compensation are not factored into the starting salary ranges. If appropriate, consider other financial incentives your organization offers. Then move quickly. Chances are, your top candidate will be your competitors' first pick, too.

25th

The lowest percentile most often fits candidates who are new to the role and still developing their skills. The role may be in a market with low competition for talent or in a smaller, less complex organization.

50th

To start a candidate at the midpoint percentile, expect average experience and the necessary skills to get the job done. The role will likely be of average complexity or in a market where the competition for talent is moderate.

75th

Higher-end starting salaries require a strong skill set and more experience than is typical. Candidates may have specialized certifications. The role may be fairly complex or in a market where the competition for talent is high.

95th

A significantly high level of relevant experience and expertise, including specialized certifications, can command a starting salary in the highest percentile. The role may be very complex or in a market where the competition for talent is extremely high.

TECHNOLOGY SALARIES United States

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TITLE	EXPERIENCE	25th	50th	75th	95th
Administration	Chief Information Officer (CIO)	171,750	205,250	246,000	293,000

UNITED STATES

			PERCE	NTILES	
TITLE	EXPERIENCE	25th	50th	75th	95th
Administration	Chief Information Officer (CIO)	171,750	205,250	246,000	293,000
	Chief Technology Officer (CTO)	147,750	180,750	220,250	263,000
	Chief Security Officer (CSO)	148,000	181,750	222,000	270,000
	Vice President of Information Technology	139,500	167,750	200,500	237,000
	Director of Technology	120,250	143,500	171,500	202,750
Applications Development	Manager	106,250	128,500	155,000	183,250
	Project Manager	93,000	111,500	133,250	157,500
	Systems Analyst	77,000	92,750	111,000	131,500
	Applications Architect	112,250	135,750	162,250	192,500
	Business Systems Analyst	78,750	93,250	113,750	136,000
	Cloud Computing Analyst	75,500	94,500	118,000	159,500
	CRM Business Analyst	80,750	97,000	115,750	137,250
	CRM Technical Developer	89,750	107,250	128,500	152,000
	Developer/Programmer Analyst	87,000	104,500	125,000	148,500
	ERP Business Analyst	84,250	102,000	121,750	144,250
	ERP Technical/Functional Analyst	91,000	108,750	131,000	155,000
	ERP Technical Developer	95,750	114,500	137,000	162,000

United States

PERCENTILES

		TERCENTIEES				
TITLE	EXPERIENCE	25th	50th	75th	95th	
Applications	Lead Applications Developer	104,000	125,000	150,000	178,000	
Development (Continued)	Mobile Applications Developer	119,500	143,500	172,500	204,250	
	Technical Writer	55,500	66,500	79,750	94,000	
Consulting & Systems	Director	117,500	140,750	168,000	200,000	
Integration	Project Manager/Senior Consultant	96,250	115,500	138,000	163,500	
	Staff Consultant	61,000	76,500	95,250	129,250	
Data/Database	Big Data Engineer	127,250	155,500	185,500	219,500	
Administration	Database Manager	108,000	129,500	154,000	183,000	
	Database Developer	98,250	118,000	141,000	167,750	
	Database Administrator	77,000	97,250	116,750	159,250	
	Data Analyst/Report Writer	81,750	97,500	116,500	138,000	
	Data Architect	111,500	133,500	158,000	187,750	
	Data Modeler	79,000	98,500	122,000	164,500	
	Data Scientist	102,750	121,500	147,500	175,000	
	Data Warehouse Analyst	77,750	96,250	119,000	160,000	
	Business Intelligence Analyst	85,750	106,000	132,000	178,000	
	Data Reporting Analyst	59,000	74,000	91,250	110,000	
Quality Assurance	QA Engineer – Manual	59,000	71,500	84,000	99,750	
(QA) & Testing	QA Engineer – Automated	70,250	84,000	102,250	120,500	
	QA/Testing Manager	81,250	97,250	117,000	139,000	
	QA Associate/Analyst	62,250	74,250	88,750	105,750	

United States

PERCENTILES

		TERCEIVITEES				
TITLE	EXPERIENCE	25th	50th	75th	95th	
Web Development	Senior Web Developer	99,750	119,500	142,750	169,000	
	Web Developer	83,500	100,250	119,750	142,000	
	Front-End Web Developer	65,000	79,250	96,000	130,500	
	Web Administrator	68,000	82,250	98,500	117,000	
	Web Designer	73,500	88,250	105,250	126,500	
	E-Commerce Analyst	82,750	98,500	118,250	140,000	
	DevOps Engineer	90,250	110,500	134,750	178,250	
Networking/	Network Architect	114,000	137,500	164,500	195,000	
Telecommunications	Network Manager	94,750	113,500	135,750	162,000	
	Network Engineer	92,000	108,750	130,500	154,250	
	Wireless Network Engineer	102,000	122,000	146,250	173,500	
	Network Administrator	74,750	89,000	106,750	126,750	
	Telecommunications Manager	79,750	95,500	114,500	136,000	
	Telecommunications Specialist	59,500	71,500	85,250	100,750	
	NOC Technician	52,250	62,500	77,000	98,750	
Security	Data Security Analyst	105,000	125,250	149,500	178,250	
	Systems Security Administrator	93,750	112,250	134,750	159,750	
	Network Security Administrator	93,000	111,500	134,000	158,750	
	Network Security Engineer	98,500	118,000	141,750	167,500	
	Information Systems Security Manager	116,000	139,000	167,250	199,750	
	IT Auditor	92,500	111,000	132,750	157,750	

United States

PERCENTILES

		PERCENTILES				
TITLE	EXPERIENCE	25th	50th	75th	95th	
Software	Product Manager	101,750	121,750	145,250	171,750	
Development	Software Engineer	104,500	124,500	148,750	176,750	
	Software Developer	98,250	117,500	140,750	166,500	
Technical Services,	Manager	82,000	98,500	117,750	139,000	
Help Desk & Operations	Desktop Support Analyst	51,000	61,250	73,250	86,500	
	Systems Administrator	68,000	81,750	97,750	115,750	
	Systems Engineer	86,250	103,000	123,250	145,750	
	Help Desk Tier 3	49,000	58,500	70,000	82,750	
	Help Desk Tier 2	38,250	45,750	54,750	64,500	
	Help Desk Tier 1	32,250	38,750	46,000	55,000	
	Instructor/Trainer	57,750	69,000	82,500	97,500	
	PC Technician	32,500	39,000	46,500	55,250	
	Business Continuity Analyst	87,250	104,750	125,250	148,250	
	Hardware Analyst	61,250	73,500	88,000	104,250	
	Cable Technician	33,000	42,000	51,000	55,500	
	Product Support Specialist	46,250	55,750	66,750	79,750	
	Mobile Device Support Analyst	57,250	68,250	82,000	97,500	
	Site Reliability Engineer	96,750	118,500	144,500	191,250	
	Computer Operator	34,000	41,000	48,750	57,500	
	Mainframe Systems Programmer	52,250	66,500	83,000	94,000	



ADJUSTING SALARIES

FOR U.S. CITIES



Calculate a custom salary with the Salary Calculator.

Starting salaries vary widely from city to city — cost of living, a scarcity of top talent and other factors can all have an impact. To customize compensation for your area, and to better compete for local talent, increase or decrease the national salary reported on previous pages by the percentage for your city. Market variances are reflective of all industries and professions.

Alabama Birmingham Huntsville Mobile	-5% -6% -14%	San Jose San Rafael Santa Barbara Santa Rosa	+22%
Arizona		Stockton	-13%
Phoenix	+15%	Colorado	
Tucson	+7%	Boulder	+17.5%
Arkansas Fayetteville Little Rock	-5% -5%	Colorado Sprinç Denver Fort Collins Greeley	gs -3.5% +9% -2% -11%
California		Loveland	-5%
Fresno	-8%	Pueblo	-17%
Irvine Los Angeles Monterey Oakland Ontario	+30% +32% +15% +32% +20%	Connecticut Hartford New Haven Stamford	+17% +12% +31%
Sacramento	+6%	Delaware	
San Diego	+27%	Wilmington	+5%
San Francisco	+41%		

District of Colum	ıbia
Washington +	-33%
Florida	
Fort Myers	-9%
Jacksonville	-4%
Melbourne -	9.5%
Miami/	
Fort Lauderdale	+6%
Orlando	+1%
St. Petersburg	-3%
O O	0.5%
West Palm Beach	+2%
Georgia	
Atlanta	+6%
Macon	-18%
Savannah	-15%
Hawaii	
Honolulu	+7%

Idaho		Maryland		New Hampsl	nire	Toledo	-14.5%	Texas	
Boise	-11%	Baltimore	+3%	Manchester	+12%	Youngstown	-24%	Austin	+9%
Illinois		Massachusett	ts	Nashua	+14%	Oklahoma		Dallas El Paso	+10% -28%
Chicago +	-23.5%	Boston	+34%	New Jersey		Oklahoma City	-7%	Fort Worth	+9%
Hoffman Estates	+12%	Springfield	+1%	Mount Laurel	+15%	Tulsa	-7%	Houston	+8%
Naperville	+12%	Michigan		Paramus	+30%	0		Midland/Odes	
Rockford	-15%	Ann Arbor	+1%	Princeton	+25%	Oregon Portland	+9%	San Antonio	+1%
Indiana		Detroit	+1% -1%	Woodbridge	+26.5%	Fortiana	+9%	Juli Allionio	1 1 70
Fort Wayne	-16%	Grand Rapids		New Mexico		Pennsylvania		Utah	
Indianapolis	-10% -3%	Kalamazoo	-14.5% -20%	Albuquerque	-8.5%	Harrisburg	-5%	Salt Lake City	+6%
maianapons	-3%		-20% -15%	Albuquerque	-6.5%	Philadelphia	+15%	Vivainia	
lowa		Lansing	-15%	New York		Pittsburgh	-2%	Virginia Norfolk/	
Cedar Rapids	-6%	Minnesota		Albany	-4%			,	
Davenport	-5%	Bloomington	+6.5%	Buffalo	-6.5%	Rhode Island	. 1 . 5	Hampton Ro Richmond	-1.5%
Des Moines	+1%	Duluth	-20.4%	Long Island	+20%	Providence	+1.5%		
Sioux City	-16%	Minneapolis	+7%	New York	+40.5%	South Caroline	a	Tysons Corner	+32%
Waterloo/		Rochester	+2%	Rochester	-6.5%	Charleston	-5%	Washington	
Cedar Falls	-13%	St. Cloud	-14%	Syracuse	-9.7%	Columbia	-6.5%	Seattle	+25%
Kansas		St. Paul	+4%	North Caroli	na	Greenville	-6%	Spokane	-18%
Overland Park	+1%	Missouri		Charlotte	+2%	South Dakota		Wisconsin	
		Kansas City	-0.5%	Greensboro	+0%	Sioux Falls	-16%	Appleton	-15%
Kentucky		St. Joseph	-10%	Raleigh	+4%		10%	Green Bay	-13.5%
O	-8.5%	St. Louis	+0.5%	O		Tennessee		Madison	-1.5%
Louisville	-8%			Ohio		Chattanooga	-11%	Milwaukee	+1%
Louisiana		Nebraska		Akron	-11%	Cool Springs	+0%	Waukesha	+0%
Baton Rouge	-1%	Omaha	+0%	Canton	-18%	Knoxville	-11%	TTGGRESHG	070
New Orleans	-1%	Nevada		Cincinnati	-2.5%	Memphis	-5%		
	1 70	Las Vegas	+2%	Cleveland	-4%	Nashville	+1.5%		
Maine		Reno	+1%	Columbus	-2%				
Portland	-5%	Kelio	1 70	Dayton	-1.3%				

-13%

Dayton

Portland

-5%

2019 HIRING OUTLOOK FOR CANADA

Technology initiatives at Canadian businesses are rapidly evolving, and they will continue to expand in 2019. Expect sectors such as finance, retail, healthcare, manufacturing — and, of course, high-tech — to be especially active in recruiting talent. Career opportunities for those with experience using the cloud are also expanding as many high-profile

companies have opened remote computing operations and more businesses move to cloud technologies.

There is a special focus on research and development in artificial intelligence and machine learning that is supported by industry, academic institutions, and local and federal government. Leading tech companies and startups alike are directing their resources to these technologies.

Overall, competition for senior-level candidates remains intense. To attract and retain top technology talent, employers must be prepared to offer not only competitive compensation but also a range of compelling perks, including professional development opportunities and work-life balance programs.

Hard-to-staff positions: Canada



Business intelligence analysts



Cloud technology and security specialists



Data scientists



Database administrators and developers



Developers (web, software, mobile)



DevOps engineers



Full-stack developers



Security experts (data, information, network, systems)

CANADA

			PERCE	NTILES	
TITLE	EXPERIENCE	25th	50th	75th	95th
Administration	Chief Information Officer (CIO)	152,000	171,000	205,500	256,000
	Chief Technology Officer (CTO)	143,000	168,000	190,500	240,000
	Chief Security Officer (CSO)	135,000	162,750	185,500	237,750
	Vice President of Information Technology	130,000	153,000	180,250	215,750
	Director of Technology	110,500	128,500	157,000	169,750
Applications Development	Manager	97,500	122,500	152,000	204,750
	Project Manager	89,000	112,250	127,750	140,500
	Systems Analyst	82,750	89,750	96,500	114,000
	Applications Architect	92,750	127,000	157,250	171,500
	Business Systems Analyst	65,250	96,250	114,500	135,250
	Cloud Computing Analyst	73,500	95,000	116,500	157,250
	CRM Business Analyst	85,500	101,750	122,500	142,750
	CRM Technical Developer	85,500	103,250	123,750	145,500
	Developer/Programmer Analyst	63,750	76,000	90,000	120,500
	ERP Business Analyst	92,000	115,750	128,000	140,000
	ERP Technical/Functional Analyst	99,750	129,750	145,500	153,250
	ERP Technical Developer	95,500	128,750	140,000	168,000

All salaries listed on Pages 21-24 are in Canadian dollars.

PERCENTILES TITLE **EXPERIENCE** 25th 75th 95th 50th **Applications** Lead Applications Developer 101,750 121,000 145,500 175,750 Development Mobile Applications Developer 65,500 79,000 93,500 135,500 (Continued) Technical Writer 78,000 90,750 100,250 105,000 Consulting & Systems Director 98,500 125,000 156,000 189,000 Integration Project Manager/Senior Consultant 75,500 99,000 125,750 155,000 Staff Consultant 68.750 85.500 106.500 115,500 Data/Database Big Data Engineer 107,000 127,500 151,500 185,000 Administration Database Manager 95,250 120,000 143,500 179,750 Database Developer 93,500 104,000 130,000 164,250 Database Administrator 63,500 81,750 110,500 130,250 Data Analyst/Report Writer 57,750 67,750 85,000 117,500 Data Architect 97,000 116,750 140,000 165,750 Data Modeler 83,750 103,000 113,750 150,000 Data Scientist 89,750 108,250 129,500 151,500 Data Warehouse Analyst 73,000 91,750 114,000 153,500 Business Intelligence Analyst 80,250 98,750 118,250 147,750 Data Reporting Analyst 51,750 63,750 76,750 96,750 **Quality Assurance** QA Engineer - Manual 60.250 74,250 87.750 102,500 (QA) & Testing QA Engineer – Automated 72,000 85,750 103,250 118,750 QA/Testing Manager 77,250 92,500 111,250 140,000 QA Associate/Analyst 60,750 80,500 96,000 115,500

Canada

TITLE **EXPERIENCE** 25th 75th 95th 50th Web Development Senior Web Developer 84,750 101,000 121,500 144,500 Web Developer 68,000 77,500 86,000 99,500 Front-End Web Developer 65,000 76,000 87,500 101,000 Web Administrator 64.000 76,250 89,000 103,000 Web Designer 59,500 69,500 88,750 127,750 E-Commerce Analyst 80,250 108,000 128,750 135,750 DevOps Engineer 88,500 108,750 130,500 145,750 Network Architect Networking/ 110,000 122,000 130,500 147,000 Telecommunications Network Manager 93,500 105,000 126,500 138,500 Network Engineer 75,000 90,750 101,250 125,500 Wireless Network Engineer 82,500 96,500 118,750 142,500 Network Administrator 55,750 66,500 82,500 107,500 Telecommunications Manager 71,000 83,250 102,750 138,750 Telecommunications Specialist 63,500 74,500 83,500 97,500 NOC Technician 55,000 68,750 80,250 95,500 Security Data Security Analyst 100,250 117,750 136,000 169,000 Systems Security Administrator 88,500 101,000 124,250 142,750 Network Security Administrator 87,750 104,000 125,000 143,000 Network Security Engineer 96,500 112,000 127,250 172,000

99,500

77,500

187,500

130,000

128,000

110,750

116,500

93,000

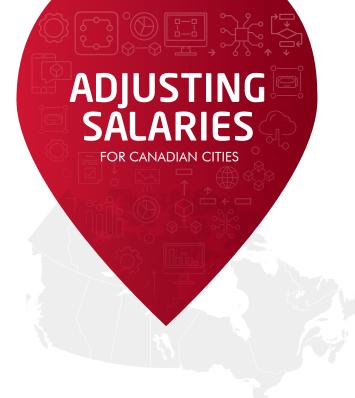
PERCENTILES

IT Auditor

Information Systems Security Manager

TECHNOLOGY SALARIES Canada

PERCENTILES TITLE **EXPERIENCE** 25th 75th 95th 50th Software Product Manager 85,500 95,500 118,000 137,750 Development Software Engineer 70,000 89,000 102.250 130,000 Software Developer 67,750 78.750 89,750 122,500 Technical Services. Manager 76,000 97,500 106,750 120,500 Help Desk Desktop Support Analyst 55,000 63,000 71,500 82,750 & Operations Systems Administrator 66,250 79,000 96,500 105,500 Systems Engineer 87,000 95,750 115,500 131.250 Help Desk Tier 3 58,750 69,250 75,500 86,000 Help Desk Tier 2 50,000 58,750 61,000 75,500 Help Desk Tier 1 42,000 50,500 56,000 60,000 Instructor/Trainer 55,750 67,750 80,000 95,500 PC Technician 34,750 41,000 49,250 60,000 107,250 **Business Continuity Analyst** 82,000 96,750 127,500 Hardware Analyst 52,000 65,500 83,750 98,500 Cable Technician 38,000 46,500 56,000 66,750 **Product Support Specialist** 41,500 51,000 63,250 81,000 Mobile Device Support Analyst 42,750 49,750 66,000 84,000 Site Reliability Engineer 75,000 89,750 109,500 140,500 Computer Operator 35,750 38,000 42,250 52,000 Mainframe Systems Programmer 56,500 71,750 89,750 110,750



Starting salaries vary widely from city to city — cost of living, a scarcity of top talent and other factors can all have an impact. To customize compensation for your area, and to better compete for local talent, increase or decrease the national salary reported on previous pages by the percentage below for your city. Market variances are reflective of all industries and professions.

Alberta		Ontario	
Calgary	+4%	Kitchener/	
Edmonton	+2.2%	Waterloo	-3.7%
British Colum	ıbia	Ottawa Toronto	+0.2% +4.9%
Fraser Valley	+1.2%	TOTONIO	+4.9%
Vancouver	+5.6%	Quebec	
Victoria	-2.2%	Montreal	+3.1%
Manitoba		Quebec City	-9%
Winnipeg	-8%	Saskatchewa	n
		Regina	-5.1%
		Saskatoon	-3.5%



Visit the <u>Canadian Salary Calculator</u> to calculate local salaries.

A SNAPSHOT OF COMPENSATION PACKAGES

Benefits, perks and incentives can play as significant a role as salary in your ability to attract and retain top talent. See what other firms offer so you can keep pace.

Benefits — Assistance with basic needs; noncash; not tied to job performance (e.g., health insurance, retirement plan)

Perks — Special privileges; typically noncash; sometimes tied to job performance or seniority (e.g., telecommuting, workplace wellness program)

Incentives — Motivational rewards; usually cash; tied to job performance (e.g., bonuses, profit-sharing plan)

Common benefits* % Companies offerina Most wanted benefits Health insurance Paid time off* Dental insurance Vision insurance Disability insurance (short-term and/or long-term) Life insurance and AD&D insurance Retirement savings plan Leave of absence Employee assistance program Pretax programs (e.g., commuter benefits, flexible spending accounts, health savings accounts) 22% Tuition assistance or reimbursement 14%

Common perks*

Employees expect more time off

Telecommuting



Average number of days of paid time off job seekers want when joining a new company



Average number of days of paid time off companies offer employees with less than 5 years' tenure

14%

Common incentives*

Most wanted incentives





44% Annual or biannual bonuses



33% Profit-sharing plan



22%Spot bonuses



19% Sign-on bonuses



12% Deferred compensation plan



12%Retention bonuses

Helping employees save for retirement



90%

Companies that match contributions to employees' 401(k) or RRSP*** plans



3-4%

Average company match

- * Multiple responses were permitted. Top responses are shown.
- ** Includes vacation, sick days and paid holidays *** Registered Retirement Savings Plan in Canada Source: Robert Half surveys of more than 600 HR managers and more than 1,500 workers in North America





Prior to Day One

- ☐ Allocate enough time to onboarding so new hires can digest what's presented.
- Set a clear agenda, and share it in advance.
- Explain the nuts and bolts, such as where to park and the person to ask for when arriving.
- Set up the computer, server, email, voicemail and building security access so the newcomer can be productive from day one.
- Offer early access to select portions of your company intranet or HR system so new hires can see a greeting from your CEO or department head, review the employee handbook and fill out HR paperwork.



Day One

- ☐ Welcome the new hire with genuine excitement.
- ☐ Don't delay introductions; make sure the person knows who does what.
- Arrange casual meetings and a lunch so the new hire can begin to develop personal relationships.
- Offer branded items like a coffee mug or T-shirt so the newcomer immediately feels like part of the team.
- Conduct a basic orientation: Offer background about the company's industry, structure, history and values — and invite questions.



Week One and Beyond

- Review the job responsibilities and set goals.
- ☐ Set aside time for appropriate functional training, including overviews of internal systems unique to your firm.
- Assign new hires a mentor who can guide them through company culture and answer any questions they may have.
- Check in regularly to ensure new staff understand their assignments and to find out if they're enjoying their work.
- Ensure the person's goals are still aligned with the organization's.



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