

AAS BUSINESS ADMINISTRATION DEGREE with EMPHASIS AREAS (2017-2018)

TOTAL CREDITS: 60

Business Faculty Advisors:

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Degree Description: This two year program is designed to create a practical approach to industry with stackable certificates and an AAS to build entrepreneurial, leadership, marketing, and management skills to support the ability to work in for-profit and non-profit businesses.

Required/Core Courses: offered every semester

ACC121 – Accounting I	(4)
ACC122 – Accounting II	(4)
BUS115 – Intro to Business	(3)
BUS116 – Personal Finance	(3)
BUS216 – Legal Environment Business	(3)
BUS217 - Business Communications	(3)
MAR106 – Marketing Your Image	(3)
BUS118 – Business Survival Skills	(3)
MAN230 –Corporate Social Responsibility	(3)
TOTAL 29 CREDITS	

Gray – Accounting Fundamentals Certificate
 Yellow – Business Foundations Certificate
 Purple – Workplace Readiness Certificate

General Education Courses: offered every semester

ENG121 – English Comp OR ENG131 Technical Writing	(3)
MAT107 or Higher – Business Math	(3)
ECO201 – Macroeconomics	(3)
3- Credits of Courses from one of the two areas: (3) Arts& Humanities, Natural & Physical Sciences,	
3 – credits general education electives:	
CIS 118	
Any 100 level or above of:	
Communication: ENG, COM	
Mathematics: MAT	
Arts & Humanities: ARA, ART, ASL, FRE, GRE, HUM, ITA, JPN, LIT, MUS, PHI, RUS, SPA, THE,	
Natural & Physical Sciences: AST, BIO, CHE, ENV, GEY, PHY, SCI,	
Social & Behavioral Sciences: AGR, ANT, ECO, GEO, GIS, HIS, POS, PSY, SOC	
TOTAL 15 CREDITS	

Emphasis Area: 8-16 credits from ONE area below / offered in either Fall or Spring semesters as listed below.

Key: Fall courses are in bold; *Spring courses are in italics.* Other courses listed may appear in the schedule on an 'as-needed' basis.
 TOTAL 8 OR 9 CREDITS

Leadership Emphasis Certificate – pick 3 classes for 9 credits
MAN224 Leadership (required) FALL
MAN215 Organizational Behavior SPRING
MAN150 Change through Challenge (Fall)
 MAN280 Internship

Marketing Emphasis Certificate – pick 3 classes for 9 credits
MAR155 Social Media (FALL)
 MAR216 Principles of Marketing (FALL & SPR)
MAR220 Advertising (SPRING)
MAR240 International Marketing (SPRING)

Management Emphasis Certificate– pick 3 classes for 9 credits
MAN128 Human Relations (SPRING)
MAN212 Negotiation & Conflict Resolution (FALL)
MAN215 Organizational Behavior (SPRING)
MAN226 Principles of Management (SPRING)

Entrepreneurship Emphasis Certificate – pick a total of 8 or 9 credits (FALL & SPRING)
 SBM Certificate (8- 1-credit courses) OR
 BUS102 Entrepreneurial operations (3) and 6 credits from SBM Certificate

Nonprofit Pathway Certificate
 16 credits
 BUS175 Intro to Nonprofit (FALL/SPR)
Bus 175 Program Design, Evaluation & Decision Making (Fall)
BUS275 Bldg Financial Support (SPR)
BUS276 Financial Management (SPR)
 3 credit Internship or Capstone
 1 credit elective

International Business Emphasis Certificate – 9 credits
BUS203 International Business (SPRING)
MAR240 International Marketing (SPRING)
International Gen Ed Options (FALL & SPR)

Electives: select 2-3 courses from the following recommended prefixes: ACC, BUS, MAN, MAR, REE and SBM- offered in either Fall, Spring, or Summer semesters as listed below. Other courses may be considered for electives with approval from Business Faculty.
 TOTAL 6-9 CREDITS

Sample Course Sequencing on other side. DISCLAIMER: The contents of this sample represent the most current information available at the time of publication. However, during the period covered, it is possible to expect changes in course schedules to be made without prior notice. Students should check regularly with Faculty and Advisors for the most up to date information.

Red Rocks Community College

2017-2018 Degree or Certificate Map

Full-Time College Ready

Community: Business

Degree or Certificate: AAS Business Administration

First Semester: Fall

Complete	Course Number	Title	Credits	Prerequisite
	ACC121	Accounting I	4	
	BUS115	Intro to Business	3	
	ENG121 OR ENG131	English Comp OR Technical Writing	3	
	MAT107 OR MAT121 (if pursuing Accounting)			
	BUS116	Personal Finance	3	

Second Semester: Spring

Complete	Course Number	Title	Credits	Prerequisite
	ACC122	Accounting II	4	ACC121 or equivalent
	MAR106	Marketing Your Image	3	
	BUS118	Business Survival Skills	3	
	BUS217	Business Communications & Report Writing	3	Prerequisite: CCR 092 or CCR 094 (grade <u>C</u> or higher) or appropriate Placement score that indicates college writing readiness, or permission of instructor.
		Gen ED (3 credits from Arts & Humanities or Natural & Physical Sciences	3	

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Third Semester: Fall

Complete	Course Number	Title	Credits	Prerequisite
	BUS216	Legal Environment of Business	3	Prerequisite: CCR 092 or CCR 094 (grade of <u>C</u> or higher) or appropriate placement scores that indicates college reading and writing readiness, or permission of instructor. BUS 115 suggested.
	MAN230	Corporate Social Responsibility	3	
		Gen ED (3 credits from Communications, Mathematics, Arts & Humanities, Natural & Physical Sciences, or Social & Behavioral Sciences	3	
		2 courses from Emphasis area AND/OR Business Electives	6	

Fourth Semester: Spring

Complete	Course Number	Title	Credits	Prerequisite
	ECO201	Macroeconomics	3	
		4 courses from Emphasis area AND/OR Business Electives	12	

Note: Up to 7 courses may be recommended as GT or electives