

Category Two – Student and Community Needs

Question 1 – What does RRCC do best in serving community and student needs?

1. Inclusivity and support services based on student needs
2. Affordability
3. Dedicated instructors and a high quality of instruction
4. Quality classes that are a good value
5. A generally supportive environment for students
6. Tutoring services and the Learning Commons
7. High school relations and articulation
8. Accessible and welcoming
9. Extracurricular activities and community events
10. In general, a focus on students and student needs

Question 2 – What challenges do our current and potential students have to overcome to achieve their academic and/or workforce development goals?

1. Financial issues and cost of education
2. Scheduling and availability of classes
3. Balancing work and life
4. Lack of enthusiasm for learning
5. Lack of ability to plan classes and career path
6. Level of academic preparation, social intelligence, and emotional maturity required for college

Question 3 – What opportunities do we have to further engage potential students?

1. Develop opportunities through business
2. High school recruitment and contacts
3. Improve campus “curb appeal” and attractiveness
4. Student volunteer outreach
5. Expand food services offerings (e.g. more vegetarian and other alternative menus)
6. Personal attention throughout the admissions and registration processes
7. Outreach to target groups in the community
8. Expand non-credit offerings
9. Change our name to “Red Rocks College”
10. Update our web site
11. Increase work study jobs and scholarships

Question 4 – What opportunities do we have to reach more of our community with respect to their workforce development goals?

1. Offer free introductory and community outreach classes as a “teaser”
2. Internships, including feedback from interns concerning opportunities
3. Work more in-depth with advisory boards
4. Outreach to community and business organizations and leaders
5. Career services and experiential learning
6. Keep on top of trends and relevant information
7. More outreach sessions that provide information about classes, careers, etc.
8. Expand contacts with community services, non-profits, and expand service learning
9. Responsive curricular design based on needs and competencies
10. Targeted mailings
11. Perform educational needs assessment for companies and community groups
12. Free online classes to students aged 55 or older
13. Accelerated and modular programs
14. Develop badges and other ways to document non-credit classes
15. Connect faculty with business and industry partners in the community
16. More evening and weekend classes