

**Red Rocks Community College**  
*Writing a Business Plan SBM113601*  
Course Syllabus  
Fall - 2016

**Instructor**

David Lavery  
720.705.3455 (Office & Cell)  
D2L Email

**Course Meetings**

- December 9 – 5:00pm to 10:00pm
- December 10 – 8:00am to 5:00pm

**Course Overview**

This course covers the key components of writing a business plan with an emphasis on the following areas:

- Business plan purpose
- Equity vs. debt
- Writing style
- Narrative sections
- Financing
- Graphs/charts

**Grading**

- Students need to attend both days
- Complete a rough draft business plan
- Give a business plan presentation
- Attendance – 50%
- Business plan/presentation – 50%