

Student Success Leadership Team Meeting
Wednesday, February 21, 2018 - 9:30-11:00
Red Fox Room

Present:

Lisa Fowler, Seidel Moses, Tena Harris, Linda Yazdani, Dean Rathe, Cynthia Shields, Jen Macken, Jean Kelly, Kim Rein, Kirk Fallon, Glenn Holly, Steve Zeeh, Mary Adrian,
Absent: Armando Burciaga, Gina Jimenez

Lisa Fowler Updates:

- Noel Levitz coming to campus tomorrow, February 22nd, for the entire day and will meet with different groups.
They are visiting all CCCS schools to assess barriers to the application, registration, and aid processes.
- Many attended the CCCS Enrollment Management Summit on February 19th at Lowry.
 - Focus on recruiting 2 groups: adult students and concurrent enrollment
 - Council for Adult and Experiential Learning (CAEL) presented on the adult student
 - Huge discussion on concurrent enrollment and how only 11% go to the community college after they graduate from high school
 - Majority of classes are held at the high school campuses
- As of today, February 21st we are down 3.4% in enrollment
- The work on the leak/ceiling repair of the Learning Commons will proceed until finished.
 - Hopeful reopening early next week. Between Monday and Wednesday is the goal.
 - The Peer Counselors have moved into the space in the library previously used for the Veterans Center.
 - It is best not to work in the Learning Commons, but you can access your offices. Not open to students.
- We are working on a COSI Grant: Colorado Opportunity Scholarship Initiative (first step is due today, Feb 21)
 - Our proposal includes pre-collegiate support with 2 FT case managers.
1 at Jefferson High School and one here at Red Rocks providing wrap around services once they get here. Low academic high school.
- Violence Against Women grant on hold, we will try again next grant cycle.
- Caring for CO: proposal to get a case manager to help with the follow-up for students after meeting with Katey Parsons. Getting them connected to resources, etc.
- Connect ED, the warning/alert text system is going away, RFP out from CCCS
Hope to have a better system in place by Fall '18
- RFP also went out from CCCS for email and text platform

Jean Kelly – Accessibility Services

New Assistive Technology Professional started February 19th, Nora Stern.
She comes to us from DPS, we will host an Open House soon for everyone to meet her.

Jen Macken – Inclusion and Diversity

February is wrapping up programming for Black History month:

- Feb. 26 Meet Malcom X

- Feb 28 US/Mexican relations
- Next programming will be Justice Week
- Jen will update the training that everyone in the division has had and resend
- The co-curricular had met and written a working definition of co-curricular learning which was sent out to the college for feedback. Our next steps will be to begin mapping CC learning opportunities, assessing some CC programs this spring, and writing a formal plan for assessing all CC experiences beginning in fall 2018.
- ILEARN is having a working session on Friday, February 23
- Took down multiple white supremacist Neo-Nazi posters:
Discussion about free speech vs hate speech/fine line, but we follow our college values of inclusion. Conduct code violation.
Whoever posted the posters did not go through the procedure.
If anyone saw anything?

Cynthia Shields – Advising, Transfer & Tutoring

- First level Advisor committee interviews on Thursday, Feb 22
- Thank you to everyone who jumped in and help find space for dislocated Learning Commons services and offices
- Randy will send out a daily list of where tutoring will be each day
- Cynthia went with Chief Dugan to the Assessing and Managing Threat training led by the FBI
 - The most common perpetrator is a white mail in 20s-30s
 - There is usually some leakage to warn of a problem: bystander effect kicks in-the more people that see there might be a problem, the less anyone reports because they think someone else will report the concern.
 - If you see something, say something!
 - Howler's howl and hunters hunt
 - Klebold's mom (from Columbine shooting) didn't know there was a problem
- Jeff Parker will be a presenter at the NACADA conference
- Dennis McGovern is permanent as of February 15th
- Transfer Fair is February 27th from 3-6, and February 28 from 10-1

Dean Rathe – Admissions

- Second level interviews on Friday, Feb 23, for Admissions Navigator position
- Chelsea Certain is now at the front counter and Kim Kleiman is in the cubicle behind the Admissions front counter, as well as Jason Hall with Ad Astra
- Next Generation Accuplacer Conference on Friday, Stan is going. Marilyn Smith is working on the implementation from the system.
IF YOU WANT to try the new Accuplacer ask Stan!

Linda Yazdani – International Student Services

- Linda was recently at the Community College for International Development Conference in Arizona, Feb 16-19.
 - Reconnected with Alma Mater, Royal Roads University from Canada
 - Will be constructing MOU agreements with Royal Roads (2+2) and a University in Wales(2+1) for students to go on and get Bachelor degrees.
 - Canadian Government would love to have DACA students, and through school, to work, to permanent resident, then offer them a path to citizenship.

- o Canada will make marijuana legal on a federal level next year. They wanted to know about our marijuana program? But we have the problem that while it is legal in Colorado, it is still illegal on a national level
- Linda is learning CRM and it's GREAT!
- Friday, February 23, at noon, Linda will be sworn in for citizenship!!
18 years & about \$50,000 in fees

Tena Harris – Outreach and Recruitment

- Tena and Matt will be working some nights and weekends as the spring round of high school fairs are ramping up and will continue until May.
- Navigators will be helping where they can
- Navigators are making calls to new applicants each week
- Using more of the CRM capabilities, going for 3 days of training next week (Tena & Linda)
- We have installed a new Welcome desk at the east end, just outside of recruiting office
- Glenn mentioned he met with a mom and daughter who attended the SR Preview Day and they felt very valued and welcomed

Steve Zeeh – Campus Life

- Colorado School of Mines at Golden Chamber of Commerce - good comments about RRCC
- The sessions held to have conversations after the shooting in FL were not well attended. There will be follow-up conversations with one very concerned student at Arvada
- PTK kickoff: students expressed interest in college projects to work with recruiting. Lots to do this spring, develop talking points, induction ceremony, new officers
- Working on graduation, speaker system almost ready
- The tall water filter stations will be going away. They are rentals and we are researching permanent solutions. Water filters were not necessarily being changed (except in the Rec Center!)
- March 14th will be a recognition luncheon for All Colorado Academic Team with students Manisha Jaiswal and Ryan Butler, which makes them eligible to apply for nationwide scholarships.

Kirk Fallon – Student Rec Center

- Saturday, Feb 24, snowshoe outing at Golden Gate
- Feb 27th will kick off the intramural badminton. Staff welcomed to join!
- Men's 3 on 3 Basketball soon
- Week long and month memberships are now available, \$1.00 per day
- Thursday, Feb 22, Bre will offer "pack the Gym" group yoga (last "pack" there were about 12 participants)
After Yoga session there will be a body image workshop
- Bre and Kirk will be attending a conference in Denver sessions of particular interest are wellness and personal coaching/training

Glenn Holly – Career Services

- Career Conversations Workshops (4 this semester) in Torrey's Peak
- Going to actively promote Career Services with consistent branding & regular offerings 4-5 per semester
- Career Connect (our job board) with CSO/Grad Leaders hasn't been great. Currently looking at other vendors to get proposals, possibly with a consortium license agreement
- Doesn't see the benefit of a specific job Fair. We had 32 employers host tables and they are happy with the student traffic & interest they have received. Several departments host their own job fairs.
- March 9 CCCS is running a Guided Pathways/Career Conversations. The information is attached for those who might consider attending.

Kim Rein – Marketing

- The website is now device responsive, so will be easier to view on phone
- Jason is working on Accessibility Plan and is on track for 2019
- Working on redesign for home page
- Running campaigns for accelerated and weekend classes with Google Ads
- There was a theft in the art gallery, Deborah Dell would like to post WANTED posters to see if anyone has any information
- Dean suggested if the rotating banners on the home page could remain static if there is a snow closer day...so everyone has a better chance to see the closure notice...Kim will check into this
- Marketing has been working on 15 to finish campaign with Advising
- PLA was a big topic at the Enrollment Summit

Seidel Moses – Enrollment Management & Student Success

- Suggestion for another touchpoint, say hi to the people we see on tours, introduce yourself
- Working on putting together a focus group for new home page web design
 - Have your opinionated students get in touch with Seidel
 - We first want to see what they like, then we want to test the navigation
 - Can be high school or college students
- Propose a competition for students to create videos showing their love of RRCC See example from University of Rochester ...
<https://www.youtube.com/watch?v=NiCbFSXoftI>
 - We could push the videos out through social media
 - Steve Zeeh would like to help...at CCA they featured 5 students on buses
 - We previously had the well-received "Rock Star" campaign featuring students

Watch Navigate videos from ACC

- <https://www.arapahoe.edu/navigate>

Meeting adjourned

Next meeting: March 7th