

Student Success Leadership Team Meeting
Wednesday, February 7, 2018 - 9:30-11:00
Red Fox Room

Present:

Seidel Moses, Jean Kelly, Gina Jimenez, Glenn Holly, Jen Macken, Mundy Burciaga, Steven Zeeh, Kirk Fallon, Kim Rein, Mary Adrian

Absent: Lisa Fowler, Dean Rathe, Cynthia Shields, Tena Harris, Linda Yazdani

Seidel Moses Enrollment Management Updates:

Noel Levitz coming to campus February 22nd, for the entire day. They are visiting all CCCS schools to assess barriers to the application, registration, and aid processes.

Strategic Enrollment developed 5 deliverable Goals for Summer/Fall registration cycle:

1. Workforce Development

over 3 years our numbers have gone from 1,000 to 60 to 0

We used to have a position where RRCC paid half and the Workforce paid half

2. Texting Students

RRCC Administration wants to wait on this

3. Leverage Social Media

Develop Facebook Pathway communities

Create cohort connections

Look at best practices from around the country

4. Stop the Drop

Faculty & Instructors add a blurb into their syllabi directing students to talk with someone before they drop a class.

Different kinds of students drop:

Those who drop everything and walk away

Students who drop some classes, but are still in other classes

Students who are dropped for non-attendance

Student pad their schedules for cancelled class protection, not liking instructors, etc.

Change messaging about drops

Create Academic course maps, giving lessor limited options for enrollment

Largest CRN for dropping is MAT 120 and another MAT

Create message not to be afraid of Math

Math Monster t shirts

AT CCA:

Inclusive excellence training for all Math instructors in classroom: language used, syllabus, connect with AAA course. All language assumes success.

We have lots of adjunct instructors, how are we consistently on-boarding students for success?

If students are connected with clubs, or a cohort, 80% retention

5. Rethink Admissions/Recruiting

Open to hearing suggestions for how to better serve students

Become more active/less passive...we need to go get students more intentionally

Call all new students to get them on to campus to register

Redesign positions to be Navigators which are Admission Counselors with addition of smaller processing job

Assigned caseload of students from admins to census

Have students connecting to a Navigator for their life at RRCC

Example: Malone had a student body of 2,200, yet had 13 Admission Counselors

CCD made changes and added recruiters

Caseload management model is the goal

Increase CHAT function usage

Remove big front desk as barrier, make it more inviting

Jen Macken – Inclusion and Diversity

February is Black History month: Focusing on Black and African American students because their retention is alarming

- MLK scavenger hunt the first week of classes
- Feb 14(Lakewood) & 15(Arvada) Showing “I am not your Negro”
- Feb 20 Slam poetry event
- Feb. 26 Meet Malcom X
- US/Mexico Border

ILEARN:

- Cohort 1: Continuous Improvement Plan (CIP) to Lisa
- Cohort 2: CIP summary due
- Rita Case is developing with marketing an electronic blue sheet (formstack) which will expedite veterans through the advising process,
- Construction will start in the HUB in May. Plans are finalized. There will be a Multicultural Center.
- Jen is tracking who has completed trainings from the Division. The goal is for 70% of the people to take one level higher than where they are currently for Intercultural Competence.

Armando Burciaga – TRiO

- Spencer Green, Office Specialist has given her notice, her last day is February 14th. Emily Good, previous Advisor, will be filling in until a permanent replacement can be hired.
- TRiO grant report is due in February
- Please have goals into Mundy in time for meeting Friday, Feb. 9.

- Mundy is doing his 2 week International Practicum in Australia, from the 14th until end of month.

Glenn Holly – FYE & Career Services

- This was the first month we have had a drop in the students attending
 - This could potentially be an anomaly
 - Working to see how advisors can refer more students
 - Asking Advisors to walk students over instead of just sending them over
 - Spoke with Cynthia about imbedding career services within advising/admissions area during peak times to help get students to Career Services and they can help alleviate the bottle neck. If no space in the office area perhaps a table right outside Advising would be beneficial.
- Tasked Melissa to develop workshops for the career center
 - Starting to see peak for individual schedules
 - Working to develop workshops similar to Jen’s area
 - Getting name out there
- FYE
 - Committee meeting to review resumes
 - Hopeful to have interviews next week
- Admissions Navigator
 - Committee has identified top candidates

Jean Kelly – Accessibility Services

- Assistive Technology person will start on Feb. 19th.
 - Excited to have her on board
 - This position will also help staff/faculty to comply with web accessibility and interface with Instructional Technology
- Has been covering the front desk with 2 Variable Hourly positions. One of these people is moving on. Appointment reminder calls, etc.
- Jean wants to know if anyone has a precedent for a Full-Time temp position?

Steve Zeeh – Campus Life

- February is Heart Healthy month
- February 12-16 is Random Acts of Kindness week
- Rising Star nominations for 3 students – we are leading CCCS
- Student Leadership meetings coming up with NSLS and PTK

Kim Rein – Marketing

- Working on 15 to Finish with Advising
- Google Ads and Paperclick ads to help drive traffic

Kirk Fallon – Student Rec Center

- During Faculty and Staff Free week, Matthew Sanchez won the drawing for a free membership
- Women's climbing event had 12 participants
- Valentine's Day will offer Candlelight Yoga at 6:00 pm (couples and singles)
- Paired Climbing for couples and singles
- Working on membership options with the cashier's office
- Archery Tag intramurals, 10-12 more people signed up after seeing the first week
- Snowshoe or hike at 3 sisters February 10
- Starting March 1, Weekly Green Mountain run/or hiking trips
- Rec center will work with Emma on the Fresh Check Day
- Coming up March Madness and RRCC Olympics

Gina Jimenez - Arvada

- First legitimate Lock-down drill at Arvada
 - Students did well
 - Staff got a B
- Now hired four student workers
- Clear Creek Middle School Visit this week and lots of visits in the future

Meeting adjourned.

Next meeting: February 21st