

Red Rocks Community College Mission, Vision, and Values statements guide our Strategic Plan Goals and Strategies. We list under each Goal the Strategies through which we will accomplish it, and the CCCS Key Performance Measures that will allow us to gauge our progress and determine Goal completion. Our Strategic Plan addresses the needs of our students, the communities we serve, and the governance priorities set for Colorado higher education. These goals are based upon our past success while, at the same time, look toward the challenges and opportunities that face us.

#### **Vision**

We envision Red Rocks as a national and international leader in community college education recognized for accomplishment of our students' goals, engagement with our community, empowerment in our workplace, and commitment to our values.

#### **Mission**

Our mission is to provide students with opportunities for growth and development that set the foundation for self-directed learning, academic achievement, and career accomplishment. We do this through high quality, innovative educational programs that convey our passion for learning, our commitment to excellence, and our dedication to our students and the communities we serve.

#### **Values**

Red Rocks Community College values *Integrity, Collaboration, Learning, Inclusiveness,* and *Communication.* 





### Goal 1: Engage students through high quality, impactful, educational programs



Regardless of mode of delivery, type of program or degree, whether students are starting, extending or supplementing their lifelong path of learning and personal enrichment, RRCC is committed to student engagement. RRCC is committed to developing and supporting diverse and flexible pathways which lead to student success.

## Goal 2: Commit to Equity across all levels of the institution



The RRCC service area is changing, and we are becoming more racially and ethnically diverse. If we are to fulfill our mission of providing opportunities for growth and development, we must ensure that our delivery and supports are also responsive to the changing needs of our student body. We recognize that institutions of higher education were initially designed for a very specific subset of the population, and while access for other identities has expanded, curriculum and service delivery has not to the extent that it allows all students to be successful.

## Goal 3: Develop and support partnerships within our community



RRCC is committed to developing and maintaining partnerships with transfer institutions, concurrent enrollment partners, employers and community organizations. Developing a highly-skilled workforce is critical to the economic development and competitive vitality of the region. Collaborating with business and industry, the College must be responsive and flexible in its curriculum delivery to meet evolving workforce and employer needs. Partnerships and collaborations contribute to the overall economic health of the region and enrichment of the academic experience.

# Goal 4: Proactively address challenges and opportunities to ensure institutional effectiveness



RRCC values responsible citizenship and stewardship. Students and the community are best served though consistent communication, responsiveness and agility in the provision of education and services, and by taking a long-term view in the use of its resources. Sustainable practices at every level of the institution will result in a consistently high level of service to students and the community, regardless of budget fluctuations.