

Student Success Leadership Team Meeting
Wednesday, July 17, 2019 - 9:30 -11:00
Red Fox Room

Present:

Lisa Fowler, Linda Yazdani, Wren Barnes, Steve Zeeh, Shannon Webber, Armando Burciaga, Kirk Fallon, Jean Kelly, Cynthia Shields, Gina Jimenez, Audrey Moreno, Nadine Green, Mary Adrian

Absent: Seidel Moses, Glenn Holly, Jen Macken

Nadine Green - EAB Navigate Kickoff

- The Kiosk feature of Navigate is ready to launch. Financial Aid opened their kiosk today. There is a glitch with guest IDs, a workaround is in development.
- July 28th will be the rollout for non-students to use Navigate, but they can't sign in at the kiosk yet.
- Staff member can create a sign in that will not connect to Banner.
- After review, it appears Assessment does use SARS in a way that will be compatible with Navigate.
- First wave of CARE Units are all established. SARS goes away July 25th.
- Advising, Financial Aid, Accessibility, Assessment, Tutoring and Veteran's will be the first CARE units and kiosk users.
- Pat Bonich from IT has been very instrumental in helping this launch happen.
- NEXT steps are for everyone to develop their calendars/which Navigate will draw from Outlook and updates every 2 minutes.
- We will establish roles for security. EAB Roles are Advising, Faculty and Student. we will create roles for the front desk
- Shannon brings up the point to make notes in Banner, not just Navigate. Because Care unit notes will not be visible across units
In the future we may be able to create roles that cross over units.
- Messages sent out through Navigate will need to be approved by Lisa Fowler.

Lisa Fowler – VP Updates

Discuss CCCS Functional Groups. Each VP is assigned to interact with Functional Groups. Lisa Fowler is on the Statewide Accessibility Directors group.

Look at FTE for Fall. As of this meeting, ACC was the only metro CCCS college showing positive numbers. FRCC was down a little more than us.

Discussed the status of multiple open positions. They are not getting moved through HR very quickly and we do not reach back to applicants to let them know what is going on. We lose good candidates because the process takes so long. Have Arnie come to SSLT to discuss positive suggestions and what job boards (Indeed, Andrew Hudson's, CC Weekly) we would like to see utilized. Faculty positions are posted on National Job Boards.

Jeffco Homeless count is happening county wide, volunteers will be going out into the community in groups to identify homeless. We will be helping to identify homeless students at both the Lakewood and Arvada campuses September 19-23. We will be using an Ipad, or paper copies...we need volunteers! Shannon and Steve are coordinating. There will be a training with tips on how to talk to people.

Action Center shelter is a go! We will start small:

- Hiding in Plain Sight scholarships can be applied to rent
- We will determine the number of credits a student must be taking to qualify
- No longer than 2 semesters
- Possible RA position offered to students
- Working on an MOU with HIPS

REMINDER: Goals due by July 22nd. Timelines and Outcomes.

Audrey Moreno – Outreach and Recruitment

Big push now as we missed the traditional recruiting cycle.

- She is following up with people who are missing information. Maybe from Financial Aid. Also other stop out, walk out students.
- CRM training tomorrow July 18, 2019
- We want to send out the messaging that “no other classes will be cancelled” after the date the cancelled classes lists are decided by Instructional Services.
- Why is Enrollment down?
- Lakewood versus Arvada FTE discussed
3 major cohorts have not yet registered (RN Refresher, PA and Sonography)
- Everyone wants to receive FTE reports

Armando Burciaga – TRiO Services

- Fall Kick Off is August 23rd.
- Opportunity to introduce departments

Gina Jimenez – Arvada Campus

- Continuing to support Enrollment efforts with New Student Orientations at Lakewood
- Lots of First Generation students
- Tours at Arvada are increasing
- We will be offering Saturday tours

Shannon Webber – Financial Aid

- There is now state aid available for ASSET students

Linda Yazdani – International Student Services

- On Monday, July 15, the International Statewide group met here at RRCC and will continue to meet here.
- Alternative Equity and Strategic Enrollment lens presented yesterday, July 16, at 2nd Annual CCS Strategic Recruitment Workshop at CCA

Steve Zeeh – Campus Life

- The First 50 Programming master calendar showing all student programming is being created. This calendar will be live with Marketing, so they know everything happening to help promote.
- We will hit it hard the first few weeks to engage students.
- Will also be posted as an RRCC web page
- Looking at goals for the campus and redefining the use of student fees.

Jean Kelly – Accessibility Services

- The Assistive Technology position will open soon

Kirk Fallon – Student Recreation Center

- Our Grand Teton Adventure trip will be leaving next week. There are 2 openings left, they are open to staff. \$125.00
- Launching in Spring – Fitness Buddies. Connect to find like-minded fitness partners and build community.

Cynthia Shields – Advising, Transfer, and Tutoring

- Lots of focus on Navigate, we are syncing our calendars. Need to work out a few kinks so everyone shows up.
- July and August are drop in only with Advisors at the Lakewood campus, because of the increase in student traffic.
- Transfer fair and other events are being planned for October
- Cynthia is involved in “Life Bound” train the trainer coaching program through CCCS

Wren Barnes – Marketing and Communications

- Carisa had emergency surgery this morning.
- The Marketing Strategic Plan was presented to the Executive team
- Resource Guide for Branding is going to be available by work week
- We will be having a website overhaul. The first phase will start in January.
- CCCS uses one vendor for all the schools.
- It will be revamped offline, then vetted before it goes live.
- We want to showcase 60 second stories of students. Interviews every couple weeks.
- Get more exposure on social media
- Radio ads are running for Fall enrollment
- Arvada HS will have our logo on all their athletic team shirts & waterbottles.
- We will have 30 second commercials at Jeffco Stadium during games.
- Can start to use 50th anniversary logo in signature lines for emails
- Working on celebrities and social media cameos

Meeting adjourned. 11:00 am

Next meeting: August 6, 2019